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For Immediate Release:

Hillary Wiedemann

Afterimage

Curated by Kevin Clarke

March 2, 2012 – April 1, 2012

Reception Friday, March 2nd, 7-10 pm

MacArthur B Arthur is pleased to announce *Afterimage*, a solo exhibition of work by Hillary Wiedemann. Curated by Kevin Clarke.

An afterimage is defined as a visual sensation that remains after the initial stimulus is gone. The works in *Afterimage* stem from Wiedemann's inquiries into the phenomenology of perception and the lingering sense impressions of memory. The sun plays many roles – a marker of time, a source of light, a determiner of place, and through its absence, the seed of an acute awareness of space. While distinctly aware of the impossibility of recreating the sense-experience of the sun, the works in *Afterimage* focus on a sensory residue and/or constant state of perceptual remembering.

In *Theory of Colours*, Johann Wolfgang von Goethe states, "every image occupies a certain space on the retina, and of course a greater or less space in proportion as the object is seen near or at a distance. If we shut the eyes immediately after looking at the sun we shall be surprised to find how small the image it leaves appears." Wiedemann's works mines this phenomenological incongruity – the actual image, its afterimage, and the memory of the image. This slippage continues from true recall into memories of memories.

Afterimage conjures something between two forms of spectra – that which pertains to phenomena of light, and that of the incorporeal.

About MacArthur B Arthur:

MacArthur B Arthur is a project-based art space located in the Temescal District in Oakland. Their mission is to provide North Oakland with a venue to host innovative and inspiring performances, shows, readings, and art-based exhibitions. They support emerging and established artists in the Bay Area and have a history of collaborating with other artist-run spaces through joint curatorial ventures. MacArthur B Arthur is non-commercial so as to enable room for the broadest spectrum of curatorial experimentation. Started by Kevin Clarke in August 2009, it is now co-administered and curated by Kevin Clarke, Aaron Harbour, and Jackie Im.

For more information please contact the gallery at 510.219.0774 or macarthurbarthur@gmail.com